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FOR IMMEDIATE RELEASE  
June 9, 2008

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## ANNOUNCING THE WINNERS OF FORTUNE CONTRACT'S YARDS TO MILES COMPETITION

Showroom 10-98, Neocon 2008 – Fortune Contract announced the winners of their Yards to Miles design competition at their Neocon press breakfast. Judged among a field of outstanding entries, two firms received awards for their use of Fortune carpet products to compliment the design of some fabulous interiors.

“We were overwhelmed by the caliber of entries in this year’s competition,” stated Judith Ingalls, vice president of style and design. “Fortune carpet products were represented in some really great looking project entries. We’re honored to have our products specified by the top design firms in the country and are proud to present two firms with the Yards to Miles award.”

Clay Pendergrast, AIA LEED AP, Senior Vice President and the project team from HOK, Culver City, California, is the West Coast Winner for this year’s Yards to Miles Competition for the design of the corporate offices of Dreier Stein & Kahan LLP in Santa Monica, California. Fortune Contract’s Forecast, Dateline and Roadwork carpet styles were selected for this specialty law firm.

The space challenged the designers to re-define and incorporate existing architectural elements while substantially changing the space to an elegant, modern style. The material palette chosen features light-colored finishes such as English sycamore veneers and off-white limestone contrasting against the dark Fortune carpet to create an interior with a fresh, forward-thinking look. A main axis through the entry lobby outlines the public zone of the space defined by an open reception desk, glassed in conference rooms and a large executive multipurpose room for meetings.

The project team led by Bronwyn Thomas, Director of Design for the DFS Group of Alexandria, Virginia, is the East Coast Winner of Yards to Miles for the design of Halstead at Slatersville, a multi family clubhouse located in Slatersville, Rhode Island. Fortune Contract's Roadwork and Stripe Tease were the perfect carpet selections for this design project.

The project infused modern living with historical authenticity while retaining the original characteristics of this New England mill village. The bold stripes of Fortune Contract's Stripe Tease complement this casual yet classic interior. Exposed brick walls and rough hewn beams were preserved to provide unique architectural character to the new space.

Winners of the 2008 Fortune Contract Yards to Miles competition will receive an American Express Travel Gift Card, the Yards to Miles crystal sculpture and were recognized at Fortune's press breakfast at the 2008 Neocon World's Trade Fair. Yards to Miles Design Competition winners will also be featured in Fortune publicity and on the Fortune website.

For information on how to be a winner in the 2009 Yards to Miles competition, visit Fortune online at [fortunecontract.com](http://fortunecontract.com).

Fortune Contract is a premium manufacturer of high-end commercial carpet in the United States. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and focus on quality to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practices. Fortune is headquartered in Dalton, Ga., in a state-of-the-art design and manufacturing facility. For more information on Fortune Contract, Inc., or its products, visit Fortune online at [fortunecontract.com](http://fortunecontract.com).

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