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FORTUNE'S NEW PRODUCT INTRODUCTION IS A BALANCING ACT

Showroom 10-98, Neocon 2008 – Equal opposing elements allow for symmetry and proportion in Balance, the new product introduction from Fortune Contract. This elegant, offset pattern is truly a balance of texture with a subtle color shift that presents a “new solid” appearance. Weighing in at 42 oz. of premium Ultron nylon in nine standard colorways, Balance adds textural diversity to the Universe collection.

Balance will be on display in Chicago at the Neocon World's Trade Fair in Fortune Contract's new showroom on the Tenth Floor, Space 10-98 designed by Tom Zurowski and the team at Eastlake Studio.

Fortune Contract is a premium manufacturer of high-end commercial carpet. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and focus on quality to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practices. Fortune is headquartered in Dalton, Ga., in a state-of-the-art design and manufacturing facility. For more information on Fortune products visit Fortune online at fortunecarpet.com.

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