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FORTUNE CONTRACT CUSTOMIZES CARPETS WITH EASE

Dalton, GA – At Fortune Contract, we enjoy the ability to provide custom patterns and colors for remarkably low yardage requirements that truly redefine the term “custom”. “Our strike-off department is supervised by a quality, knowledgeable staff. We understand both the technology of manufacturing as well as the fine art of making a carpet work within a project scope” stated Judith Ingalls, Fortune’s Vice President of Style and Design. State of the art sample equipment on site that closely duplicates production allows for quick turnaround of strike-offs.

Fortune Contract carpet styles can be specified in a myriad of custom patterns, custom colors, backing and fibers depending on your specific project needs. A sampling of our fiber and backing products are listed below:

Ultron Nylon 6,6 by Solutia is Fortune’s running line fiber product. Ultron’s branded Nylon 6,6 provides all the advantages of a Nylon 6,6 product resulting in carpets with superior appearance retention. Ultron is certified as a Cradle to Cradle Preferred Material by McDonough Braungart Design Chemistry, the leader in environmental protocol.

Fortune Contract’s newest fiber offering is NATIQ ENVIROWORK from Nylene. NATIQ ENVIROWORK branded Nylon 6 contains a minimum of 30% recycled content. NATIQ is manufactured in a closed loop, fiber to fiber recycling manufacturing process that is currently the only one of its kind in North America. Products produced with NATIQ qualify for Nylene’s 360 closed loop recycling and carpet take back program and contribute toward LEED certification.

Fortune Contract products can also be specified in solution dyed nylon when bleach resistance is an issue. Our solution dyed nylon offering is drawn from all the premium manufacturers to ensure the greatest color flexibility.

Fortune Contract has been manufacturing products in wool for over a decade. Our skilled design team translates our client's colors and patterns to create high quality wool products.

In addition to these fiber offerings, Fortune offers several options in backings to further customize your carpet specification.

BioCel backing can be specified on any Fortune product. BioCel is a high-performance backing system consisting of a renewable resource, soybean oil and Celceram, a form of coal ash. BioCel products are 55-65% green by weight. Specifying BioCel high performance backing also contributes toward LEED certification.

Fortune Contract is a premium manufacturer of high-end commercial carpet in the United States. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and over 70 years of combined experience to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practice. Fortune is headquartered in Dalton, Georgia, where it recently expanded its new manufacturing facility. For more information on Fortune Contract, Inc., or its products, visit Fortune online at www.fortunecontract.com.

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