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FORTUNE CONTRACT TURNS UP THE HEAT WITH HEAVY METAL

Showroom 10-98, Neocon 2008 - Fortune Contract uses a bit of alchemy to transform carpet into Heavy Metal, a progressive design introduction for Neocon 2008. This brilliant texture with a distinctive luster weighs in at 55 ounces of premium Ultron fiber. Heavy Metal is offered in thirteen metallic-inspired colorways and is available in 12 ft broadloom or 24" modular tile.

Heavy Metal will be on display in Chicago at the Neocon World's Trade Fair in Fortune Contract's new showroom on the Tenth Floor, Space 10-98. "We're excited about the move to our new location in the Merchandise Mart" stated Judith Ingalls, Vice President of Style & Design. "Tom Zurowski and the team at Eastlake Studio have done an outstanding job of designing the new showroom in Chicago to showcase Fortune carpet products."

Fortune Contract is a premium manufacturer of high-end commercial carpet. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and focus on quality to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practices. Fortune is headquartered in Dalton, Ga., in a state-of-the-art design and manufacturing facility. For more information on Fortune products visit Fortune online at fortunecarpet.com.

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