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IT'S NOT A DAYDREAM, IT'S PIE IN THE SKY

Showroom 11-35, Neocon 2007 – Fortune Contract's new product introduction, Pie in the Sky, is unveiled at their showroom in Chicago at Neocon 2007. Pie in the Sky is a striking linear cut/uncut pattern with subtle color variations that give a sophisticated, artful aspect. It's available in 13 standard colors that coordinate with current products Universe, SpaceGuy and Drive. Pie in the Sky can also be customized to fulfill the vision of any dream interior space.

Pie in the Sky is constructed of Solutia Ultron Nylon 6,6 fiber. Ultron provides all the advantages of a premium branded nylon 6,6 product resulting in carpets with superior appearance retention. Ultron is certified as a Cradle to Cradle Preferred Material by McDonough Braungart Design Chemistry, the leader in environmental protocol.

Fortune Contract is a premium manufacturer of high-end commercial carpet in the United States. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and focus on quality to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practice. Fortune is headquartered in Dalton, Georgia, in a state of the art design and manufacturing facility. For more information on Fortune Contract, Inc., or its products, visit Fortune online at www.fortunecontract.com.

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