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FORTUNE LAUNCHES YARDS TO MILES DESIGN COMPETITION

DALTON, Ga. – Yards of great design now mean miles of exciting travel. That's the award for Fortune Contract's new Yards to Miles competition, open to all professional interior designers and architects. Fortune is kicking off its Yards to Miles journey in Chicago during NeoCon.

This June, the search begins for design projects that are visibly different, just like Fortune carpet. By mixing texture, form, balance and color, Fortune Contract delivers a unique combination of aesthetic and structural integrity. As part of its Yards to Miles competition, Fortune is looking for creative spaces that reflect this vision.

"We're excited to see what innovative thinking our industry has to offer," said Judith Ingalls, Fortune's vice-president of style and design. "Yards to Miles is a perfect way for us to honor exemplary design, planning and development."

The Yards to Miles winner will receive an American Express travel gift card, a trophy and recognition on Fortune's website. Projects entered must feature Fortune Contract as the predominant carpet and must have been completed between January 1, 2005 and April 1, 2007. Judging will be conducted by an independent panel of interior design professionals. To be a part of the Yards to Miles Competition, enter online at fortunecontract.com or visit Fortune at NeoCon at Chicago's Merchandise Mart, Showroom 11-35.

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VISIBLY DIFFERENT

Fortune Contract is a premium manufacturer of high-end commercial carpet in the United States. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and over 70 years combined experience to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practices. Fortune is headquartered in Dalton, Ga., where it recently expanded its new manufacturing facility. For more information on Fortune Contract, Inc. or its products, visit Fortune online at www.fortunecontract.com.

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