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FOR IMMEDIATE RELEASE  
FEBRUARY 23, 2006

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## FORTUNE CONTRACT INTRODUCES CARPET WITH A TWIST

DALTON, Ga.— Fortune Contract ropes in incredible style with its new commercial carpet design, Riata. Inspired by the look of sisal carpet and coir, used to make matting and rope, Riata offers a natural, yet modern design for most any commercial setting. It's the ideal flooring solution for spaces like corporate offices, retail stores and condominium corridors. Riata is a cut/uncut pattern that comes in 13 color options.

"Riata adds a natural, almost rope-like element to the Fortune carpet collection," said Judith Ingalls, vice-president of style and design. "It's designed to make a stylish statement in a variety of commercial environments, especially those areas that demand extra luxury."

Fortune Contract is a premium manufacturer of high-end commercial carpet in the United States. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and over 70 years combined experience to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practices. Fortune is headquartered in Dalton, Ga., where it recently expanded its new manufacturing facility. For more information on Fortune Contract, Inc. or its products, visit Fortune online at [www.fortunecontract.com](http://www.fortunecontract.com).

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